

## Why Our Customers Choose DAWN AC

Top reasons given by our customers when asked why they chose DAWN AC as their preferred supplier.

### ADAPTABLE

We provide software that is easily configurable to fit in and support your workflow across a number of care models.

### QUALITY/RELIABILITY/SAFETY

To ensure quality, reliability and safety, we work to strict protocols that meet international standards ISO9000, UK TickIT and IS27001 standards.

### TECHNICAL EXPERTISE

The team at 4S DAWN is made up of individuals who are knowledgeable and experienced within the areas of software development and implementation, healthcare and customer support.

### GREAT STAFF

Time after time when we ask our customers why they prefer to buy from us, they say *'the staff are always very helpful and friendly and they really know their stuff'*.

### DELIVERY

We keep our promises.

### ALWAYS THERE

We have a responsive, first class support team.

### TRAINING

In-depth user training designed to get the best out of your software. Online training resources available.

### FINANCIAL

We can demonstrate fast returns on investment.

### PRICE

We strive to give value for money.

### PHILOSOPHY

Customers come first. We are a company that really cares.

